



LittleBig
Story



Auchan | RETAIL

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LittleBig Connection began collaborating with the Auchan Group in January 2021, assisting them in talent sourcing. In 2023, this partnership expanded further: in order to strengthen its sustainable transformation projects, the **IT Department now relies on the pool of experts available on the LittleBig Connect marketplace.**

Auchan Retail, a major player in the distribution sector, stands out for its international scope and commitment to responsible commerce.

Founded in 1961, the Auchan Group has continuously expanded to become one of the world's leaders in large-scale retail, operating in numerous countries across the globe. With a significant presence in Europe, Asia, and Africa, Auchan Retail offers a variety of products ranging from food to consumer goods to electronics.

Focused on sustainable development values and corporate social responsibility, **Auchan Retail implements initiatives aimed at reducing its environmental impact, promoting ethical business practices, and supporting local communities.** With a steadfast commitment to innovation, transparency, and quality, Auchan Retail remains a key player in the global landscape of large-scale retail.

To learn more about Auchan Retail Group's comprehensive approach to Corporate Social Responsibility (CSR), **LittleBig Connection invites you to meet with Nabyl Bolcaen, PMO/IT Manager for the Product IT Department of the group, and Fabrice Delannoy, Senior IT Project Manager - Freelance.**



**...to reduce carbon emissions
by 25% across our
products and services**



Nabyl Bolcaen
PMO/Manager IT
Auchan Retail

What are the main CSR objectives of Auchan International regarding decarbonization?

Decarbonizing our offering is a significant program and challenge at Auchan International. As such, it is one of the strategic axes of the group's vision for 2032, aiming to define and deploy a decarbonization strategy for our offering. To be more concrete, here are its main objectives:

- Achieving Auchan's climate objective of **reducing carbon emissions by 25% across our products and services.**
- **Assisting our customers in adopting responsible consumption habits**, particularly by offering a decarbonized product range.
- Integrating the **decarbonization of the offering** into Auchan's business model evolution.

How can the digital direction support the RSE direction in achieving these objectives?

Intelligent data management is essential for reducing our carbon footprint. Our latest CSR action plan focuses on efficiently collecting data and initiating IT projects. The goal is to implement IT tools across all business branches of Auchan Retail International.

These tools are necessary to comply with legal standards (such as packaging information management) and to find ways to reduce carbon emissions generated by our products (carbon tracking). They need to be installed in every country where Auchan operates, and their role will be to gather and centralize the data essential for achieving our CSR objectives.

Fortunately, our digital team at ARI, which includes IT, data management, and business transformation departments, has all the skills and expertise required to successfully execute this ambitious program.

What are the main drivers of successful collaboration between the RSE and IT Departments?

The closeness and integration between the CSR and digital departments, along with all countries, form the basis of a successful collaboration. It's about one team working hand in hand towards decarbonization!

What is the ambition of the "Carbon Tracking" project and the major challenges ahead?

The Carbon Tracking project aims to fulfill Auchan Retail International's commitments and prepare for the future. We've outlined the project's challenges as follows:

- **Avoiding carbon-related penalties**
- **Managing the reduction of our carbon footprint**
- **Reducing the cost and time of data collection**

More concretely, Carbon Tracking will facilitate decision-making. By constantly measuring our carbon footprint progress with this monitoring tool, we can make decisions and strategic directions more straightforwardly.

It will also help decrease our costs and manage inflation by providing visibility into CO2, energy, and costs for each of our products and services.

Regarding brand image, our ambition within 10 years is to see Auchan as the leading low-carbon retailer.



To strengthen his team, Nabyl reached out to LittleBig Connection to find a senior IT project manager for Auchan Retail's Worldwide Product IT Department, **Fabrice Delannoy.**



***We are partners
for each other.***



Fabrice Delannoy
IT project manager senior
Freelance

To begin with, could you introduce yourself?

I am the **IT manager** for two projects within the CSR program. My responsibilities include:

- **Engaging experts** who act as contributors to my projects (project managers from other domains, technical and functional architects, activity managers, business experts, etc.).
- **Managing the project** plan and budget with sponsors and workstream leaders
- **Raising alerts and organizing** committees to ensure good communication on project progress within and outside the projects.

How did you find this freelance mission?

It all started quite simply on LinkedIn. I had indicated on my profile that I was looking for a mission. Marie, an Account Manager at LittleBig Connection, contacted me, and we quickly got to know each other. She provided me with tender offers that matched my profile and search criteria.

I agreed to one of them as the mission seemed appealing to me on paper. She then forwarded my CV to her client contact. Shortly after, I had an interview with Nabyl, who presented his needs more precisely. My interest was confirmed at that moment.

A little over three weeks after our first contact on LinkedIn, I started this mission: it all happened very quickly!

How would you describe LittleBig Connection's support in your mission?

We are partners for each other. LittleBig Connection regularly contacts me to check if the mission is going well and if I am still enjoying it. We work with complete transparency. We have managed to establish an excellent partnership climate between us very easily and quickly.

Why would you recommend LittleBig Connection to another freelance for a mission?

LittleBig Connection quickly understood my profile and what I was looking for in a mission. The follow-up is frequent and of high quality. I had no administrative issues with LittleBig Connection's accounting service. Additionally, LittleBig Connection's web platform makes it easy for me to report my activities and track the payment of my invoices.



Jonas GUYOT
Sustainability Director

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